



LUMI AGM – INTEGRATED MOBILE VOTING, WEBCAST AND Q&A APP

LUMI'S MOBILE ANNUAL MEETING APP ALLOWS FOR INSTANT ACCURATE VOTES, EXPANDS THE SCOPE OF SHAREHOLDER & MEMBER ENGAGEMENT AND PROVIDES ORGANIZATIONS WITH THE OPPORTUNITY TO TRANSFORM THE WAY THEY CONDUCT THEIR ANNUAL MEETINGS.

THE APP

The app can be accessed from any internet enabled device. It's free to the stakeholder and can be used at multiple meetings. Stakeholders are authenticated by entering in their unique credentials. Once logged in they can access meeting content via a home screen that can be customized to match the organization's brand. Stakeholders can submit questions through the app, and these questions can be moderated and published to the Chair and/or meeting attendees. Once a poll is opened the app will instantly and dynamically present the item and its voting options on attendees' device screens.

ELECTRONIC VOTING

Stakeholders can cast their vote via the options presented to them on their device screen; an instant acknowledgement will appear confirming that the vote has been successfully received. At the close of voting results are immediately calculated and can be displayed to the audience as required. The system allows for numerous voting and election protocols.

RELIABILITY

The mobile app is fully integrated into Lumi's industry leading Annual Meeting software. Attendance reports and voting results are processed and audited on an architecture that has been used at thousands of member meetings over the past ten years. Full reports detailing attendance and every vote cast are produced instantly.



LUMI
agm



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LUMI AGM – MOBILE POLLING APP

THE FUTURE OF ANNUAL MEETINGS

Broadening the reach and reducing the cost of annual shareholder and member meetings.

Certified voting, Q&A, content and webcast access for Shareholder and Member meetings can now be taken beyond the meeting room, as well as streamlining and legitimizing processes within the physical meeting.

HYBRID MEETINGS

Combination of in-room meeting and remote member participation via webcast, using mobile and electronic handsets:

- Greater accessibility by opening up the meeting to a larger and remote audience
- Target stakeholders who have large holdings but do not have time to attend meetings in person
- Increase quality of debate by allowing a broader demographic of attendees

VIRTUAL MEETINGS

Physical meeting can be reduced to Chair and Governance Officials utilizing webcast/audiocast:

- Remove the need for venue rental and catering
- Reduce costs and logistical implications of travel for officials and participants alike
- Increased control and visibility of the meeting
- Single tool for webcast, registration, ballots and Q&A

IN-ROOM MOBILE MEETINGS

Electronic polling at the physical meeting:

- Shareholders can bring their own devices to the meeting (BYOD)
- More accurate and professional option than paper polling
- Flexibility in managing meeting changes such as procedural motions and nominations

